



Writing to persuade

Year 4

Text Types

- Poster
- Letter
- Speech

Text Structure

- Use of 2nd person
- Planned repetition
- Facts and statistics
- Adjectives for positive description

Link to other style ideas

- Link to oracy—read aloud, practise aloud e.g. speeches
- Use of colour and images e.g. advertisements

Grammar and Sentences

Use **imperative verbs** to convey urgency,

- Buy it today!
- Listen very carefully....
- Have a race in space and experience the death defying speeds and spins of the world famous 'Titan Tornado' go-kart circuit.

Use **rhetorical questions** to engage the reader,

- Are you bored at the weekend? Are your kids driving you mad? Then why not head down to Astro-Star Park?
- Are bored children driving you crazy?

Use **ambitious adjectives** for positive descriptions

- these adorable pets
- ...a monumental structure...

Noun Phrase

Noun phrases expanded by the addition of modifying adjectives, nouns and preposition phrases

The delicious pizza will fill the gaping hole in your stomach.

The sound of crashing waves will tempt you to enter the blue ocean.



Subordinating and co-ordinating conjunctions

Expressing time, place and cause using conjunctions

when so before after

while because

Adverbials

Fronted adverbials with the use of a comma (e.g. Later that day, I heard the bad news.)

Punctuation Content

Apostrophe

Apostrophes to mark plural possession [for example, the girl's name, the girls' name]

Comma

The use of commas after fronted adverbials [Obviously, you should. . .] [Clearly, children need guidance. . .]